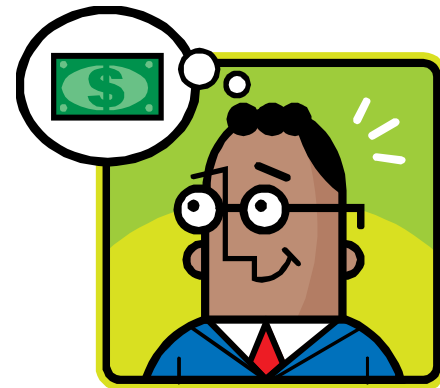


# Researching Grants



# Step 1: Know Your Funding Priorities

- What are your funding priorities?
- What project or program needs grant funding?
- Fountain Hills will serve as an example throughout the presentation

# Fountain Hills Funding Priorities

- Children & Youth Activities
- Parks
- Cultural Activities for Kids & Parents
- Community Gardening

# Step 2: Know Your Keywords

- The internet likes keywords
- Use your funding priorities to develop keywords
- Who are you serving? Kids, seniors, disadvantaged youth and/or adults, animals
- Keywords will help you match your funders & their priorities
  - Example: Keyword = skate parks, Funder = Tony Hawk Foundation (professional skateboarder)
- Think outside the box for keywords that way you get a broad choice of funders

# Fountain Hills Keywords

- Children & Youth Activities
  - skate parks; concerts; culture; youth center; construction; bricks & mortar
- Parks
  - operational funding
- Cultural Activities for Kids & Parents
  - families; community
- Community Gardening
  - start up funds; organic; brownfields

## Step 3: Pick a research strategy or two

- 4 Types of Research Strategies
  1. Based on subject – keywords and buzzwords
  2. Based on geography – your geography and the geography of where the funder awards grants
  3. Based on type of support – what do you need the money for? Start up funding, Construction, Operations
  4. Based on previous funders
- Use your keywords to determine what type of strategy to use

## Research Strategy: Based on Previous Funders

- How was the project funded in the past?
- Can you apply with them again?
- Can you use them as a reference?
- Build good credit with previous funders
- Prove you can fulfill a previous funder's requests and obligations

# Fountain Hills Strategy

- Geography
  - Arizona, Maricopa County, Phoenix Metro
- Subjects
  - skate parks; community gardens; youth center; culture
- Type of Support
  - operational funds; start up funds; construction funds



# Where to look for funding

The Google logo is displayed in its characteristic multi-colored font: blue 'G', red 'O', yellow 'O', blue 'g', green 'l', and red 'e'.

Google

I like to start with Google

# Where else to look for funding

- Grants.gov – [www.grants.gov](http://www.grants.gov)
- Just Grants! Arizona – [www.azgrants.com](http://www.azgrants.com)
- Catalog of Federal Domestic Assistance – [www.cfda.gov](http://www.cfda.gov)
- FundsNet Services – [www.fundsnet services.com](http://www.fundsnet services.com)
- Foundation Center – [www.fdncenter.org](http://www.fdncenter.org)
- Guidestar – [www.guidestar.org](http://www.guidestar.org)
- Charity Channel – [www.charitychannel.com](http://www.charitychannel.com)
- Grant Station – [www.grantstation.com](http://www.grantstation.com)
- St Lukes Technical Assistance Partnership – [www.tapslhi.org](http://www.tapslhi.org)
- The Grantsmanship Center – [www.tgci.com](http://www.tgci.com)
- Grants Alert – [grantsalert.com](http://grantsalert.com)
- Grant Select – [www.grantselect.org](http://www.grantselect.org)
- FirstGov – [www.firstgov.gov](http://www.firstgov.gov)
- US Gov't Gateway for Nonprofits – [www.nonprofit.gov](http://www.nonprofit.gov)
- Chronicle of Philanthropy – [www.philanthropy.com](http://www.philanthropy.com)
- HandsNet – [www.webclipper.org](http://www.webclipper.org)
- National Center for Charitable Stats – [www.nccs.urban.org](http://www.nccs.urban.org)
- School Grants! – [www.schoolgrants.org](http://www.schoolgrants.org)

# Helpful Online Newsletters

- Help 4 Non-Profits - [info@help4nonprofits.com](mailto:info@help4nonprofits.com)
- Philanthropy Journal - [news@philanthropyjournal.org](mailto:news@philanthropyjournal.org)
- Inside Corporate Philanthropy - [newsletter@insidegiving.com](mailto:newsletter@insidegiving.com)
- RFP Bulletin (Foundation Center) - [foundationcenter@email.fdncenter.org](mailto:foundationcenter@email.fdncenter.org)
- Public Administrator's Grants Network - [Pagnet@pagnet.info](mailto:Pagnet@pagnet.info)
- Chronicle of Philanthropy - <http://philanthropy.com>
- Philanthropy News Digest - [fdncenter.org/pnd/](http://fdncenter.org/pnd/)
- Charity Channel - [editors@charitychannel.com](mailto:editors@charitychannel.com)
- The Non-Profit Times - [www.nptimes.com](http://www.nptimes.com)
- Observations in Philanthropy - [observationsinphilanthropy@onphilanthropy.com](mailto:observationsinphilanthropy@onphilanthropy.com)

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